



**LUND**  
UNIVERSITY

2009-10-14

Department of Statistics

## **SEMINAR IN STATISTICS**

Wednesday, 21st October 2009 1.15 pm in room 2067

Amit Paul Smotra

*Propensity Scoring Model for Potential Customer Recognition*

(Master thesis, 15 ECTS)

Opponent: Hannes Engberg Räder

The paper can be obtained from Maria Corlin, room 2083.

Welcome